



**Theatres at Mall of America™ D-BOX Motion-enhanced Theatre Seats
will host Warner Bros. Pictures’
“Harry Potter and the Half-Blood Prince”**

WHAT: D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange) continues to move audiences at Theatres at Mall of America™ with its innovative motion-enhanced theatre seats with the release of Warner Bros. Pictures’ “Harry Potter and the Half-Blood Prince” in theatres July 15.

Fans of the epic tale will have the opportunity to experience the whimsy of flight and the intensity of battle right from their very own D-BOX Motion System. D-BOX’s Motion technology captivates moviegoers, creating a completely immersive, realistic experience where audience members feel as though they are actually in the movie.

For more information including show times, visit www.theatresmoa.com. To purchase movie tickets in advance, visit www.movietickets.com.

VISUALS: Movie-goers and Harry Potter fans watching new release “Harry Potter and the Half-Blood Prince” in new D-BOX Motion seats

WHEN: Wednesday, July 15
Starting with a 12 a.m. showing

WHERE: Mall of America – Theatres at Mall of America™

About Mall of America®

Mall of America is the nation’s largest retail and entertainment complex. At 4.2 million square feet, MOA® is home to more than 520 world-class shops; Nickelodeon Universe®, the nation’s largest indoor family amusement park; Underwater Adventures® Aquarium, a 1.2 million gallon walk-through aquarium; Moose Mountain Adventure Golf; Theatres at Mall of America™ - a 14-screen movie theater with VIP theatre and more. The Mall opened in August of 1992 and is located in Bloomington, Minn., just minutes from downtown Minneapolis and St. Paul. For more information visit www.mallofamerica.com.

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